

How To Set Up A Facebook Page for your Business/ Route (with video)

Want to know why it's important your business has a Facebook page? Read [7 Reasons Why Having a Facebook Page is Important for Your Business.](#)

How to set up a Facebook page:

1. Go to www.facebook.com/pages/create
2. Click to choose a Page category.
3. Select a more specific category from the dropdown menu and fill out the required information.
4. Click 'Get Started' and follow the on-screen instructions.

Here's a quick and easy video tutorial to illustrate the above steps:

<https://www.youtube.com/watch?v=n4N0yyB6hE8>