

Plans (448)

Keimoes Arts & Crafts Co-operative

This Flow Canvas One-Page Plan was developed at the Open Africa Route Development workshop, held in Keimoes in August 2013.

Makke tyd om produk te verpak. 50% Website laai: 100% Kontribusie: 6 per jaar Naam verandering: 1/10 Comptuurs: 4 Bank: R5500 Profyt Coop: R2 000	Co-op teke produseer skedings, cerates, Carlos, ons moet aangestel werk in w-taakstelling elke 14 Co-op bestel self wat hulle wensky of op aanvraag vir bestellings	Wetstelling by Trane seker Wet 41-Mouth: 100 vir verpakking Estimatsie (rekening) as deel van verpakking Coop Website • Inlog • 1000/500 • 1000/100 Landbou: 100 1000/100
6 blode Co-op Bank-rekening Sales: 20% by in Coop vir verpakking • 10% betaal as skuld • materiaal en kontribusie Maandelikse vergadering - Fin. State - Operasioneel - Besprekings	Kleines, Arties Crafts Co-op KACC stel plastieke kunsterne bekend aan die werf self soos werf vir die plastieke kultuur + landskappe onder kan inspireer	1000/100 1000/100 1000/100 1000/100
Wetlike Klugge Bank Fonds vir materiaal masjien Gedone: 10% spore + kulture Beleidsker Aflossing - Verpakke saam <u>Begroting</u>	Verkoop kulturele by Toernooe se saam met 20% mark-up Lower op bestelling opwaarde op in kontak (Nederlands)	Ekseuse aflossing ook inkomme Chapteleker Endrements Testimonials Quality Material

Examples of the Flow Canvas One-Page Plan:

KIDeez

Improvement 1 lead per Ad \$, 50 new Facebook Fans/w. Website clicks up 10%/m. Retail visits: 5 existing & 5 new/w. 1 donation/m. Wholesale orders up 5%/m. 50 new 6-to-6 subs/m. No product returns. No machine down-time. Management meeting by 2 nd week.	Focus We design educational toys for children of six months to six years, with developmental age-specific outcomes in mind, & we manufacture these toys from safe materials. Our designs allow for ease of adjustment for use in any language context.	Attention Noticed in-store by minimalistic packaging & logo. Active on social media forums. Advertising campaigns in Child Activity magazines. Website & Facebook Fanpage search engine optimised & with up-to-date free advice to parents.
Culture No kitchen-table meetings! Monthly management meetings with Accountant. Monthly reports & Management Accounts. [Mom] is MD. ISO accreditation in 6 months. Trademarks.	Purpose KiDeez makes it possible for parents to express their love for their kids & have fun while playing games. We help kids acquire developmental skills appropriate to their age. And we contribute toys to underprivileged schools South Africa.	Audience Toy retailers offering premium educational products. Parents of young kids wishing for playful learning. Children in the school readiness phase. Primary Schools in under-privileged communities.
Resources Machinery bought with reserves. Train operators. (Husband) as Operations Manager. New Supervisors. Design by (mom) & 2 interns. Educational writers contracted. Logistics Manager employed. Travel budget tripled.	Transactions Parents buy at toy stores (large chains). Price-bracket is 15% higher than similar. New 6-to-6 School Readiness Club with monthly sub of \$47 by credit card for online programme and toy each month.	Desire Personal relationships with buyers of large retail chains & interact with smaller. Monthly trips. Wholesale price similar to others, but bigger margin. Minimum 3 price-categories in each age-bracket. Easy monthly subscription & any-time-opt-out of 6-to-6 Club. "Report-cards" on donations.

Examples of the Flow Canvas One-Page Plan:

ReadRight

Improvement Monthly report: basic literacy people, graduate life-skills fees, new employers signed up for LearnRight. Hall rentals. Break-down of income... 25% funders, 45% LearnRight fees, 15% ReadRight fees, 15% hiring of facilities. Compare number of praise and complaints received.	Focus We offer basic English literacy classes. We also offer more advanced life skills courses known as ReadRight. We are now also adding LearnRight as a new "sister product" for work-place skills training. All classes are offered in the early evenings & weekends.	Attention Our building is the main point that attracts attention. The sign-board in front of the building will be updated with a new design every month. Notices every week to all the community and religious groups. Website for grant-makers & community leaders.
Culture We added 2 volunteers from the business community as board members. The board meets monthly where the Director reports on progress and financial performance. Job descriptions are formalised. An annual performance assessment is done for staff and board members.	Purpose We support disempowered and illiterate adults to experience their right to participate fully in community life and democratic processes and we support marginalised workers to increase their employability, thus improving their quality of life. We believe these are rights which must be nourished, thus our name... ReadRight	Audience Our first-level beneficiaries are adults of 25 to 50 who can't read and write in English. They live within a bus ride from our Community Centre. We also target adults who want to increase their work-place skills. Grant-makers remain important and recently we added local employers as beneficiaries of our work.
Resources Our administrative staff of 9 can deal with the workload of adding LearnRight. We use "freelance" teachers who sign fixed term, part-time employment contracts. New skills-programme teachers are recruited from the colleges in the city. Office space and equipment are adequate, but must upgrade teaching material.	Transactions Basic literacy pay a deposit, "life-skill" training pay a weekly instalment, work-place skills training pay full fees. Employers pay on behalf of their staff. Will in the next year have to get half our funds from grants, and in 3 years it will be less than a quarter.	Desire 50% funding of the Graduate Life Skills Progr create enough demand. When paying for the workplace skills training, employers will benefit from entry onto our honorary scroll and they will be able to hire our facilities at a 25% discount. We'll publicise good results achieved by employers who participated as a way of illustrating good value.